

Towards FOOD 2030

future-proofing the European food systems through Research & Innovation

FIT4FOOD2030 one year in what has happened so far?



During the first year, the project has focussed on laying the foundations for the setup of the multi-stakeholder FOOD 2030 Platform with its EU Think Tank, Policy- and City Labs. In addition, the current trends, showcases and breakthroughs in the innovation landscape in food systems were analysed. The Policy- and City Lab coordinators were trained to increase their knowledge and boost their skills on network building, stakeholder engagement, visioning, identification of competences, and system understanding.





The FOOD 2030 Platform is starting to take shape

- 7 City Labs are up and running, bringing together policy makers, researchers, educators and citizens from all walks of life, working on their visions of FOOD 2030 and considering concrete actions on how to get there. The City Labs are located in Amsterdam (The Netherlands), Milan (Italy), Budapest (Hungary), Barcelona (Spain), Athens (Greece), Sofia (Bulgaria) and Tartu (Estonia);
- 7 Policy Labs have started their work across Europe, aligning Research and Innovation policies nationally and internationally. The Policy Labs are located in The Netherlands, Italy, Hungary, Flanders (Belgium), Lithuania, Norway and Romania.;
- The EU Think Tank has been established and is running since June 2018, providing a link to the European Commission and serving as a sounding board with global outreach.

City Labs

The seven City Labs have started working on understanding the kind of transformation their communities need to future-proof their food systems. They have gathered a group of committed researchers, policy makers, educators and citizens to create a vision of their aspired food system, the results of these exercises reflect well the diversity of each of these new communities. Following that vision, City Labs have started collecting and analysing local best practices and will soon start working on the educational modules. New City Labs will be joining the project in 2019.

Policy Labs

The seven Policy Labs have had their first national Policy Lab meetings, which took place in the autumn 2018. The general theme for these meetings was 'awareness and understanding of food systems and related R&I'. Due to different starting points and local context, the focus of the Policy Labs varies; some focus on organising national meetings with stakeholders from the industry, academia and government to discuss current challenges and align regional approaches, while others work towards an integrated Food Policy, supported by an R&I agenda.

The next meeting will look at drafting a roadmap towards an improved R&I system, to achieve a shared vision. Three additional Policy Labs will be recruited in 2019.

EU Think Tank

The EU Think Tank (pictured on the right) convened twice in 2018, contributing proactively via the development of policy briefs. The first EU Think Tank Policy Brief was published in October 2018 (www.fit4food2030.eu/reports-publications/).



A growing community

The interest in and relevance of the vision and mission of FIT4FOOD2030 are evident from the growing network of almost 900 (actively engaged) stakeholders and +200 newsletters subscribers; while active promotion and recruitment to the FOOD 2030 Platform has only just started.

Trends, showcases and breakthroughs

Serving as an important building block for stakeholder engagement in the EU Think Tank, Policy Labs and City Labs, were the analyses of:

- 1. the current trends, drivers and barriers affecting the food system and its transformation,
- 2. the showcases of where innovative ideas/technologies have successfully contributed to a more sustainable food system,
- 3. the potential innovation breakthroughs that have the potential for significant change.

The analysis of trends has been finalised and published, both as an extensive report – covering the current situation, knowledge gaps, and opportunities for designing the future of food systems - and an engaging card game (see below) that facilitates group discussion on the topic of food systems and related challenges.



FIT4FOOD2030 trends game. Free download: www.fit4food2030.eu/analysing-the-trendsthat-are-affecting-our-food-system/

The collection of showcases, covering the four FOOD 2030 priorities (Climate, Innovation, Nutrition and Circularity), is well underway with currently 129 cases identified. They vary from technical inventions and new business models to innovative educational approaches and social movements. The selected cases will be used to develop a guideline for best practices, including success factors for the transitioning towards a more sustainable and future-proof food system.

An inventory of possible future R&I breakthroughs is currently being developed, together with the trends and showcases, and the map of the future of innovation in food systems.

Become a FOOD 2030 stakeholder!

Sign up at www.fit4food2030.eu to receive news about the project and invitations to relevant events





































